OUR HOCKEY HOUSE

2026-27

SPONSORSHIP OPPORTUNITIES

Help More Kids Find Their Place on the Ice

More than 500 children participated in Our Hockey House's most recent year - and more than 600 are still waiting.

A commitment today helps give children ice time, equipment, coaching, and a welcoming place to try something new, grow in confidence, and discover a passion they may not have known was possible.

GIVE A CHILD THE CHANCE TO TRY - AND A PATH TO KEEP GOING.

contact@ourhockeyhouse.org | ourhockeyhouse.org/info2026

OUR HOCKEY HOUSE

A Place to Start.
A Path to Keep Going.

For many kids, Our Hockey House (OHH) is their first chance to put on skates, step onto the ice, and discover what they can do.

With equipment, supportive coaching, and a welcoming place to learn, kids practice something difficult, experience real improvement, and begin seeing new possibilities for themselves. They fall, get back up, learn to move without the wall, encourage their friends, and discover interests and passions they may never have known were available to them.



OHH gives children a first chance to experience hockey and, when they discover a passion for it, a path to keep going. As one IPS student told us: "I was never able to skate and then I could skate across the whole place without holding on."

The Need Is Clear

Participation over past 3 years:

122	300	+500
122 children in Year 1	Approximately 300 in Year 2	More than 500 in the most recent year.

OHH's combined school and community waitlists now exceed 600 children.

The Impact Is Measurable

In OHH's 2026 survey of 80 IPS after-school participants:

96%	99%	95%
said their skating improved	said they want to come skating again after school	said they were happier to go to school on skating days

"It certainly built their confidence up and gave them an opportunity they would not have had."
- IPS teacher, 2026 OHH teacher survey

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Your Support Opens the Door - Now

The $220,000 goal in this packet funds the work that turns a child's interest into a real opportunity: current programs, equipment access, instruction and mentorship, safe operations, and the people needed to deliver the experience well. It also gives OHH the capacity to measure, learn, and plan responsibly before making long-term promises.

35%
could not afford a full traditional program or needed participation to remain completely free

95%
said OHH made hockey more accessible for their family

100%
wanted a way for their child to continue

OHH's work has been strengthened by relationships and support involving Indianapolis Public Schools, Certus Medical, Holliday Park, OrthoIndy, the USA Hockey Foundation, NHL’s Hockey Is For Everyone, and the NHLPA

What the current campaign makes possible

- Fund ice time and instruction for this year's school, community, and Player Development opportunities
- Provide skates, helmets, protective gear, sticks, dividers, and supplies, with dependable storage, fitting, cleaning, drying, repair, and replacement
- Support the coaches and program staff who schedule sessions, communicate with families, mentor participants, and keep children safe
- Plan community events and Try It Days that give more IPS children an opportunity to experience hockey
- Build evaluation, fundraising, and research capacity so OHH can serve children consistently and prepare responsibly for future growth

Why now: Early commitments help OHH plan confidently, secure needed equipment and ice time, and determine how many kids we can serve and what player development support we can provide this season.



Choose Your Sponsorship Level

Choose a level or begin with a conversation. Every sponsorship supports the full $220,000 current-year campaign and the children it serves; recognition increases with the size of the partnership.

PRESENTING PARTNER

$100,000

Interested in making a larger impact? Leadership partnerships of $100,000 or more can be tailored to your organization’s interests and OHH’s program priorities. Contact us to explore what your support could make possible.

LEAD PARTNER

$50,000

Major support for current programs and the reliable people and equipment systems needed to give children a safe, well-run experience.

- Prominent sponsor recognition
- Up to four available recognition selections
- Signed thank-you jersey and personal program thank-you





Choose Your Sponsorship Level

Choose a level or begin with a conversation. Every sponsorship supports the full $220,000 current-year campaign and the children it serves; recognition increases with the size of the partnership.

RINK CHAMPION

$25,000

Significant support for ice access, equipment, coaching, and continuing pathways that help children begin and keep going.

- Featured sponsor recognition
- Up to three available recognition selections
- Signed thank-you jersey or personal program thank-you

PROGRAM CHAMPION

$10,000

Helps improve the day-to-day experience for current participants while building capacity to welcome more kids.

- Sponsor recognition
- Up to two available recognition selections
- Personal program thank-you

COMMUNITY PARTNER

$5,000+

Provides direct support for welcoming hockey experiences and the resources kids need to participate and progress.

- Sponsor recognition
- One available recognition selection
- Program thank-you



Sponsorships and donations of every size are also welcome, along with employee matching, volunteer service, approved in-kind support, and introductions to potential partners. Find us on Benevity or contact us for more info.

OUR HOCKEY HOUSE

Recognition Is Our Thank-You

Recognition is a benefit of partnership - not the purpose of it. All sponsors receive meaningful acknowledgment and updates about the impact of their support. Higher sponsorship levels include more visibility and more opportunities to select from available recognition options.

You can say yes before choosing every detail.

Choose a sponsorship level first. OHH will then help identify recognition options that fit your organization and remain available.

Possible Recognition Options

POSSIBLE RECOGNITION	GENERALLY AVAILABLE BEGINNING AT
Website and digital sponsor recognition	**$5,000+**
Thank-you letter or message from the program	**$5,000+**
Approved materials or giveaway items during eligible school visits	**$10,000+**
Logo on program giveaway T-shirts	**$10,000+**
Logo patch on on-ice foam dividers used during programs and some photographs	**$25,000+**
Logo placement on designated program helmets	**$25,000+**
Thank-you jersey signed by participating kids	**$25,000+**
Logo placement on the equipment storage and drying container	**$50,000+**
Customized premier recognition package	**$100,000**

Recognition options are benefits included with eligible sponsorships, not separate sponsorship categories. Within each level, limited options are reserved in the order completed agreements are received. Physical placements are not guaranteed until confirmed in writing and may be adjusted for safety, program needs, production requirements, and availability. This packet does not offer future facility naming rights; those opportunities, if approved, will be developed separately.



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Make Your Current-Year Commitment

You can say yes now without having every recognition detail decided. A 2026-27 agreement will state exactly what your support funds and what recognition is included:

1. Choose a listed sponsorship level or ask OHH to help shape a tailored current-year partnership.
2. Contact Michelle with your organization name, the level you are considering, and any questions or timing needs.
3. Confirm the amount and purpose. OHH will document that the commitment supports the 2026-27 campaign.
4. Review recognition options and sign the agreement. You may choose available benefits or ask OHH to recommend them.
5. Submit payment and logo files according to the written schedule. OHH will confirm receipt, recognition, and follow-up.

Ready to begin?

Email Our Team at: contact@ourhockeyhouse.org

Other Ways to Help

A traditional sponsorship is not the only way to support Our Hockey House. We also welcome:

- Employee matching gifts
- Team volunteer opportunities
- Approved in-kind goods or professional services
- Introductions to companies, foundations, and community partners
- General donations at any level

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GIVE A CHILD THEIR FIRST CHANCE — AND HELP THEM KEEP GOING.

Our Hockey House is an Indianapolis-area 501(c)(3) youth hockey nonprofit.

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